



# Legal Notices and Privacy Policy

## **Legal notices:**

### **No advice**

The information provided on Gebr. Brasseler GmbH & Co. KG's web site is not intended to replace individual consultation. Please contact our staff in person, by telephone or email for expert advice.

### **Disclaimer of warranties**

The information and indications on our web sites do not constitute an express or implied warranty, in particular relating to the nature, merchantability and fitness for a particular purpose as well as the non-infringement of the relevant laws and patents.

This web site may at times contain inaccurate or incorrect information. We continuously strive to correct these. We reserve the right to carry out modifications and deletions without previous notice. Gebr. Brasseler GmbH & Co. KG is entitled to implement the above described improvements and modifications to its products and programs at any time.

### **Trademark and licensing law**

Some of the products and designations mentioned on our web sites are protected by patent law, trademark law and copyright. The absence of an express statement or of the symbols <sup>TM</sup> or <sup>®</sup> should not be interpreted as absence of protection. These websites do not grant any rights on Gebr. Brasseler GmbH & Co. KG's intellectual property to third parties.

### **Copyright**

Content and layout as well as all texts, images, charts, files etc. published on our websites are protected by copyright and other laws regarding the protection of intellectual property. Their distribution, modification, commercial use or use on other websites or media is prohibited and requires the written consent of Gebr. Brasseler GmbH & Co. KG. All rights reserved.

## **Privacy Policy:**

### **Privacy**

GEBR. BRASSELER GmbH & Co. KG respects your personal privacy. We aim to provide the best possible service to our customers and effectively protect your personal data and interests. The term "data" comprises all information that allows or facilitates positive identification of an individual person. We always comply with the provisions of the data privacy law and other applicable regulations.

In line with Gebr. Brasseler GmbH & Co. KG's constant development, this data privacy declaration is subject to ongoing change. Please check regularly for amendments and new passages.

## **Your data**

You can call up Gebr. Brasseler GmbH & Co. KG's normal websites without having to surrender any personal information about yourself. We only ask for and use personal information if this is absolutely necessary to answer your queries and to provide you with comprehensive information. When you visit our website, our web servers by default memorize the IP address of your internet service provider, the name of the website you are visiting us from, which of our websites you are viewing, as well as the time spent on our website and the date of your visit. Beyond that, personal data are only stored if you volunteer these, for example when you register, place an order or send an e-mail enquiry.

Personal data shall mean any information relating to an identified or identifiable individual person. An identifiable person is one who can be identified directly or indirectly, in particular by reference to an identification number like a name, etc. Secure transfer of your data is ensured by using state-of-the-art encryption. Your data are solely stored on the servers of Gebr. Brasseler GmbH & Co. KG.

Furthermore, personal data are only stored if you enter them on your own initiative, for example as part of a registration, an order or an email enquiry etc.

To this end, you have to enter certain personal data such as your Christian and family name and your email address. The data you enter will only be used to process your enquiry or other request.

On the forms, the mandatory entries are marked with an \*(asterisk). All other possible entries are optional.

Any personal data collected when you complete the forms on our website will not be disclosed by Gebr. Brasseler GmbH & Co. KG to any third party without your explicit consent, or to any other divisions/departments which are not concerned in processing the intended purpose of the form. Your data are solely used by the divisions which are in charge of handling your request. Any personal data collected when you complete the forms on our website will be deleted by Gebr. Brasseler GmbH & Co. KG upon your request and/or if required by legal provisions.

## **Transfer of data to third parties**

Personal data are not transferred to third parties without your consent. Personal data will only be collected and passed on to state institutions and authorities who are entitled to receive such information within the framework of the relevant laws or where we have been obliged to do so by order of court. We have bound our employees as well as our service providers to secrecy and to comply with the data privacy law.

## **Logging of data when accessing our website**

Each access to our website and each retrieval of a file stored on our website is recorded. Data storage is solely intended for internal system-related and statistical purposes. The following data are logged: Name of file accessed, date and time of access, data volume transferred, notification of successful access, web browser and requesting domain, including IP addresses of the requesting computer.

## **Social Networks**

On our website, the plug-ins of the social networks are marked with the symbol of the corresponding service. If you select a link to an external social network on our website, the responsibility is passed on to the operator of that platform who is also responsible for the contents of the site that opens when it is called up.

Due to the connection to the server of the social network, the information that you accessed our website is passed on to the social network even if you were not actually logged on to the social network when you accessed our website.

This information (including the IP address) is transmitted directly to the operator of the platform and stored at the location of the operator.

For detailed information on privacy, the extent of data acquisition and the processing and use of data by the social network, please see the data protection policy of the operator.

If you are already logged on to the social network, the selection of the plug-in on our website will lead you directly to your profile. The information you enter will be published directly on your profile. To prevent the allocation to your profile, please log off before you visit our website.

The company Gebr. Brasseler GmbH & Co. KG uses the following social networks:

### **Facebook**

The internet presence of the external social network Facebook is exclusively operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook").

### **Twitter**

The internet presence of the external social network Twitter is exclusively operated by Twitter Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA („Twitter“).

### **XING**

The internet presence of the external social network XING AG is exclusively operated by XING AG, Dammtorstraße 30, 20354 Hamburg , Germany („XING“).

### **Google+**

The internet presence of the external social network Google+ is exclusively operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA („Google“).

## **Cookies**

We use cookies in order to optimize our Internet service and our online offers and to tailor our web site to even better match your needs. Cookies are unable to read or destroy information on your hard disk. A cookie is a small amount of data that is stored on your browser to make your visit to our website as easy and interesting as possible. Usage of cookies can in no way identify individual customers. If you do not agree to the use of cookies, simply configure your browser set-up so that no cookies can be stored.

## **Google Analytics**

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website

analyze how you use the site. The information generated by the cookie about your use of this website will be transmitted to and stored by Google on servers in the United States. In case of activating the IP anonymization function on this website, Google will truncate your IP address for Member States of the European Union as well as for other parties to the Agreement on the European Economic Area. Only in exceptional cases, the full IP address is sent to an shortened by Google servers in the USA. On behalf of the website provider, Google will use this information for the purpose of evaluating your use of this website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage to the website provider. Using Google Analytics, Google will not associate your IP address transmitted by your browser with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. Furthermore, you can prevent Google's collection and processing of data related to your use of the website generated by the cookie (including your IP address) by downloading and installing the browser plug-in available under <http://tools.google.com/dlpage/gaoptout?hl=de>

### **Use and communication of your data**

Any personal data you provide us with will only be used to process your current enquiry. Your data will not be stored beyond your enquiry. Gebr. Brasseler GmbH & Co. KG will neither communicate your personal data to any third party except our affiliates, nor sell or otherwise trade them without your prior consent. Collection and communication of personal data to state entities only take place if required by law. All our staff/business partners are sworn to secrecy.

### **Links to other web sites**

The web site of Gebr. Brasseler GmbH & Co. KG may contain links to other sites, so called external links. We endeavour to choose these links with care, however we do not assume liability for the privacy practices and content of such other web sites. We therefore expressly distance ourselves from the content of all such sites.

### **Protection of minors**

Our web site does not contain information directly aimed at children under 13 years. We do not knowingly collect any information from children under 13 years. Please supervise your children to ensure responsible use of the Internet and to prevent them from providing any data without your consent.

### **Right of access to personal data**

On request, Gebr. Brasseler GmbH & Co. KG will inform you of any personal data we have stored with regard to your person, if applicable. In the case that the stored data are not up-to-date, we will update or delete these according to your instructions.

### **Security**

Gebr. Brasseler GmbH & Co. KG takes responsibility for the data it has collected. To protect the safety and confidentiality of your personal data, we use various technical and organizational security measures.

## **Your rights:**

### **You have the following rights**

- According to article 15 of the GDPR, you have the right of access,
- According to article 16 of the GDPR, you have the right to rectification,
- According to article 17 of the GDPR, you have the right to erasure,
- According to article 18 of the GDPR, you have the right to restriction of processing,
- According to article 20 of the GDPR, you have the right to data portability.

In addition, you have the right to complain to a supervisory authority.

Please note that you can revoke any data protection consent granted at any time with effect for the future. A revocation of your consent may, however, lead to the fact that we are no longer able to submit you our offers/information, or only to a limited extent.

### **Update of the present data privacy declaration**

Gebr. Brasseler GmbH & Co.KG is going to update the present data privacy declaration, if required.  
(As at: May 2018)

### **Contact for data protection**

If you have questions related to data protection, you are kindly requested to contact our corporate data protection officer:

Gebr. Brasseler GmbH & Co.KG

Trophagener Weg 25

32657 Lemgo, Deutschland

Telephone: +49 (0) 5261 701-0

E-Mail: [sfischer@brasseler.de](mailto:sfischer@brasseler.de)

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